



Marketing Officer

Purpose of the Role

To help promote Jersey Netball activities, increase visibility, support participation growth, and keep the netball community informed.

Key Responsibilities

- * Manage and schedule social media posts
- * Promote leagues, events, camps and competitions
- * Create simple graphics and marketing materials
- * Share updates, results and news stories
- * Help grow engagement across social media platforms
- * Support sponsorship promotion where required
- * Maintain a consistent Jersey Netball brand and messaging

Essential Skills

- * Good communication skills
- * Basic social media and content creation experience
- * Organised and reliable
- * Ability to work independently
- * Basic graphic design skills preferred (Canva or similar)

Time Commitment

Flexible — estimated 3–5 hours per week, with additional support around events